

FRESH 102.7 TRIP GIVEAWAYS TO UNIVERSAL ORLANDO ® RESORT
Song Of The Day
Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The “Fresh 102.7 Trip Giveaway to Universal Orlando ® Resort” contest will begin on Monday, August 11, 2008 at 7:00AM ET and end on Friday, September 12, 2008 at 9:00PM ET (the “Contest Period”).
- b. To participate in the contest, you may enter via the following method:

Tune into Fresh 102.7 (the “Station”) Monday, August 11th, 2008 through Friday, September 12th, 2008. Listen to the Dave Packer Show, weekday mornings from 7:00AM ET to 9:00AM ET (excluding Monday, September 1st) for Dave Packer to announce the Fresh Song of the Day. Then, listen to the Station throughout the day during the Contest Period for the Song of the Day to air. When you hear the Song of the Day played in its entirety be the 7th caller to the Station contest line at 1-800-949-1027 to correctly name the “Song Of The Day,” and win a trip for two to Universal Orlando ® Resort, pending confirmation of eligibility. If a listener correctly names the song, but is then found to be ineligible, no alternate winner will be chosen.

- c. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.
- d. For those listening to the Station stream on the Internet: Please be advised that you may be listening to a delayed stream of the radio signal, which may vary depending on your computer’s memory capacity and your dial-up connection. For that reason, we strongly recommend that you turn on your radio to the Station to participate in this or any other call-in contest to be sure you are participating in “real time.” The Station assumes no responsibility for contestants not making timely phone calls to the station as a result of the delays in the Internet stream.
- e. There is no limit to the number of times a listener may attempt to call in to win, but a listener may only try to guess each Song of the Day once and may only win once.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all persons who are 18 years of age or older and who reside in the tri-state area, New York, New Jersey and Connecticut. Employees of the Station, its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the New York metropolitan area and the members of their immediate families and/or households are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- b. Only one winner per household is permitted in any Station contest. A listener may not win a Station contest if a member of his/her family or household has won a Station contest within 60 days.
- c. Winners must sign a participant release form and hold a valid government issued ID.

3. PRIZE

- a. TWENTY-FOUR (24) PRIZES WILL BE AWARDED. Each winner will receive a trip for two (2) to Universal Orlando® Resort in Orlando, Florida. Trip includes: round trip coach class airfare from the closest major airport to winner's home to Orlando, Florida; non-exclusive ground transfers to/from the airport in Orlando and the hotel; standard one-room double occupancy hotel accommodations for four-(4) days/three(3)-nights on-site at the Hard Rock Hotel® or another on-site hotel of Universal's choosing (room and tax only); two (2) 3-Day/2-Park tickets to Universal Studios Florida® and Universal's Islands of Adventure. Approximate retail value for each trip: \$1,925.55. All travel must be completed by August 29, 2009 and all travel must be booked a minimum of sixty (60) days in advance of travel. Travel companion of winner must travel with winner on the same travel itinerary. Travel companion of the prize winner must be 18 years of age or older. If winner is between the ages of 18 and 21, his/her travel companion must be 21 years of age or older in order to check into the on-site hotel. Winner and travel companion are solely responsible for obtaining travel insurance (and all forms of insurance) where applicable, at their option, and hereby acknowledge that the Station has not and will not obtain or provide travel insurance or any other form of insurance. Any winner of certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher. Prize winner and travel companion are solely responsible for all applicable taxes including but not limited to hotel and hospitality taxes, telephone charges, meals, gratuities, ground transportation at point of origin and any other expenses not specifically offered herein. Prize winner may be required to present a valid credit card upon hotel check-in to cover incidental expenses incurred during stay. Travel dates are subject to availability and blackout dates may apply. Other restrictions may apply. All travelers must possess required travel documents (e.g. valid photo I.D.) prior to departure.

- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within ten (10) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Station management with respect to the contest are final.
- b. Twenty-Four (24) winners will be selected in accordance with Section 1b of these rules.
- c. Odds of winning depend on number and order of calls received.
- d. Winner needs to listen to Station to win. Winner must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.
- b. By participating in the contest, the winner agrees to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winner (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, promotional partners, prize providers, (including Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort), its corporate licensee, its and their parent, subsidiary, related, and affiliated corporations, and the officers, shareholders, directors, employees,

agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the use or redemption of the prize or participation in the contest.

- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize. In addition, the Station is not responsible for any air traffic or other travel delays, cancellations, postponements, overbooking or rescheduling due to any problem beyond its control.
- f. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WWFS-FM, Fresh 102.7 located at 888 7th Avenue 10th Floor, New York, NY 10106.